Alana Usability Test

Some questions that could be used to get an idea of what users think about your site.

1. First Impression - (Jot down three initial impressions, there is no wrong answer here)  
  
 a. I thought that the images on the home page were clickable, but they were not.

b. On the history page, it is weird that the text is about Patrick O’Neill, but the picture is of a woman.

c. I do not really think that your last name should be required to contact Busy Bean.

2. Tell me what the site is about?  
  
It is about Busy Bean coffee, how it came about and where you find it, and what kind of products they offer.

3. What can you do at this website?  
I can find out any information I like about whatever I want to know about Busy Bean.

4. Who is the audience for this site?  
Coffee lovers are the audience.

5. Is key information present or missing, **please be specific.**  
A lot of key information is present, such as location and contact information, the kinds of coffee and food available, and the history of the company. However, the site is missing detailed information about the products offered.

6. Is the page layout effective (meaning, does it make sense)?  
 Explain your response. Yes, the page layout is effective. It looks the way I would expect a well designed website to look.

7. What are the overall thoughts/feedback?  
I like the website. I believe that the designers did a really good job. I’m not a coffee drinker; in fact, I can’t stand coffee. But when I saw the pictures of the different food items offered at the site, I said, “Oooooh!” I would definitely go to Busy Bean just to try out the delicious-looking food.